

Mother's Heart

Cambodia



**KEEP
CALM
AND
SWAP
CLOTHES**

CLOTHES SWAP

ENVIRONMENTALLY-FRIENDLY

Clothes swaps are a planet-friendly way of picking up new clothes and a great way of having a tidy up of your wardrobe and getting a bargain.

The best time to host a swap party is at the beginning of a new season as people are more likely to want to clear out their wardrobe and get some new pieces then. Give your friends plenty of time to go through their wardrobe and send your invitations out at least two weeks in advance. Facebook invitations or Evites are nice, environmentally friendly options.

INVITE PEOPLE

*BRING ALONG CLOTHES AND ACCESSORIES
TO SWAP*

If you are having a few friends round to the house this will be easy – find a date to suit them.

For the first time, keep your guest list to 10-12 people if you can. Any more than that and things might get a little crazy.

Decide whether you want just adults, or it could work with families too? Will you invite men, women or both? Clothing swap parties are good ice breakers so don't be afraid to invite new friends.

Why not promote through social media by creating a Facebook event?

TARGET
\$100 - \$200

"IF YOU WEAR CLOTHES THAT DON'T SUIT YOU, YOU'RE A FASHION VICTIM. YOU HAVE TO WEAR CLOTHES THAT MAKE YOU LOOK BETTER." VIVIENNE WESTWOOD

HAVE A CLEAR OUT

This is a great opportunity to give away clothes you don't wear anymore. Local shops might also be able to donate leftover stock. Make sure people bring good quality clothes that people will actually want – no holes, stains or rips!

You want to make sure that the clothes look as appealing as possible so hang them up! If it's a big event you might need people to drop up clothes before the event starts in order to sort through. Think about your rules – it might be that everyone needs to bring at least one item.

DISPLAY

HAVE CLOTHES STAND OUT

The easiest way to display the clothes is on little portable racks. It will also give your guests the illusion that they are in a shop and gets them in the right mood straight away. If this is not an option then you could just hang some rope around the room to create makeshift racks. You could also display the clothes on tables and chairs.



SETTING THE SCENE

MAKE IT EXCITING

Get each attendee to make a donation or charge and entry fee. Have a think about how much you will ask for- between \$5 and \$20 seems like a fair price for a whole new wardrobe!

Offer nibbles and drinks and put on some music to get a party vibe going.

You could add a raffle to raise more money.

If it is a bigger event you could issue tokens depending on how many items each person brings and sort the clothes into rails of every day / evening wear etc.

If you're doing a smaller event at home however you can probably trust your friends to not take home ten times as much as they brought!

Print all visuals

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THE PARTY

- Put on some upbeat girly music to get everyone in the mood. Beyonce's booty is your friend here.
- When your guests arrive, welcome them with a drink and offer to display their clothes for them.
- Go over the rules ('every lady is allowed the same amount of clothes she brought in', 'if two people want the same thing then we will toss a coin to decide who should get it') and start swapping!
- If some people seem a bit shy at first then encourage them to try on things, even if it's just for fun!
- Turn into their own personal stylist and gather some clothes for them to try on.
- At the end of the party offer to donate the left-over clothes to your local charity. Chances are most girls won't want their clothes back and they might make someone else very happy!

Personal Fundraising Planner



DATE:

**DAY TASK
SUMMARY:**

FIRST:

THEN:

FINALLY:

**MOST IMPORTANT
TASK:**

DON'T FORGET:

PLAN OF ACTION:

TO-DO LIST:

MORNING:

STOP FOR LUNCH!

AFTERNOON: