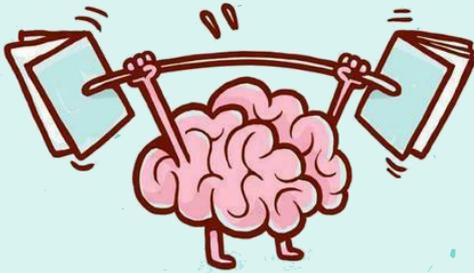


# Mother's Heart

## Cambodia



TRIVIA  
NIGHT



### TRIVIA NIGHT

*A QUIZ IS A GREAT TRADITIONAL FUNDRAISER.*

Don't forget to pick a good date, Saturday nights are a good choice for your Trivia Night (careful of competing events). In summertime, you have more flexibility for weeknight choices.

### GETTING READY

*FOLLOW THESE STEPS*

- **First? Find a suitable venue.** Consider if your venue already has a popular quiz night, if they do, you know there is a ready-made audience who will come to your event and they may even have a willing quiz-master to help.
- **Promote it.** Leave a poster in the venue, ask local shops and cafes to put a poster in the window, share the event on social media and tell everyone you speak to about it. Remember to also promote your gig at the quiz, that is the main event after all and the reason you are raising money.
- **Tell people where to buy tickets.** It's worth selling tickets before the event as well as on the night itself, as you'll know you've got at least some donations if the turn out isn't what you expected. It sounds obvious, but make sure you mention where to get hold of tickets in all your promotional material.
- **Get sponsorship/donated prizes.** Ask a local business to sponsor the quiz or to donate some prizes. Don't forget to ask your venue- a free round of drinks is a prize everyone loves!

**TARGET**  
\$200 - \$500

## DURING THE NIGHT

- Recruit volunteers to help on the night. Get your family and friends to help collect donations, be cheat police or mark the answers. The more people you have to help, the smoother the event will run.
- Write the questions. Make sure the questions in your quiz are appropriate to your audience. If your venue attracts an older crowd don't ask many questions about Britney Spears, as chances are, they won't know the answers and won't enjoy it.
- It's always fun to have more interactive rounds such as a 'guess the track' round or a dance off.
- Try to get some questions about Mother's Heart and Cambodia into the quiz to remind people why you're doing this.



## TIPS

### EXTRA WAYS TO FUNDRAISE

**Pay to cheat** - tell people that for £5 you'll provide clues for questions they're stuck on.

**Set up collection points** round the venue (with the owner's permission) to encourage donations throughout the night. By the bar is a great location as people will throw in their change.

Tell punters that they'll receive a fine if they're caught using their phone and ask them for an extra donation when they get caught.

*Print all visuals*

Mother's Heart

## FIND GREAT QUESTIONS

### SELECT INTERESTING TRIVIA NIGHT CATEGORIES

Pick trivia night categories that appeal to a wide range of people. If you pick ones that are too narrow, then an average team of five or six people may not have much specialized knowledge (or luck) at all in that category.

You can also select several popular categories and then mix the questions so that each round is a blend of questions from multiple categories.

Remember that there will be a lot of people at your event who are there to compete and want to win prizes. In fact, if you promote your trivia game night correctly, you should have more competitors than supporters.

If you want to attract trivia game aficionados, then you'll need high quality questions. You can put together a dedicated group who are willing to spend several hours of their time finding questions and testing them.

Otherwise, here are two good sources for trivia night quiz questions: The Quiz Shop, [TriviaPacks.com](http://TriviaPacks.com)

# Personal Fundraising Planner

ទឹកចិត្តម្តាយ



Mother's Heart  
Cambodia

**DATE:**

**DAY TASK SUMMARY:**

**FIRST:**

**THEN:**

**FINALLY:**

**MOST IMPORTANT TASK:**

**DON'T FORGET:**

**PLAN OF ACTION:**

**TO-DO LIST:**

**MORNING:**

**STOP FOR LUNCH!**

**AFTERNOON:**